

# MALLA REDDY COLLEGE OF ENGINEERING

(Approved by AICTE-New Delhi, Affiliated to JNTUH-Hyderabad) Recognised under Section 2(f) & 12(B) of the UGC Act 1956, An ISO 9001:2015 Certified Institution. Maisammaguda, Dhulapally, post via Kompally, Secunderabad - 500100

# **Report on Matribhasha Diwas Celebrations at MRCE**

# Organized by the Indian Knowledge System (IKS) Cell

#### 1. Introduction

Matri bhasha Diwas, celebrated at MRCE under the aegis of the IKS Cell, aimed to promote linguistic and cultural diversity while emphasizing the importance of mother languages in preserving India's rich heritage. The event included a series of competitions, cultural performances, and insightful discussions on language's role in science and culture.





Event Brocher inauguration by IKS Chairman & Principal sir.

### 2. Event Highlights

#### 2.1 Inaugural Session (21st February 2025)

The event commenced with a grand inaugural session where student coordinators representing **10 states**, dressed in traditional attire, extended a warm welcome to the dignitaries. This was followed by a **classical dance performance** that showcased India's diverse cultural heritage.

The **IKS Cell Convenor and the Principal** delivered keynote speeches on the significance of mother languages and the Indian Knowledge System (IKS).

The Chief Guest, Umesh Trivedi Sharma, and the Guest of Honour, Mohana Shyamala, addressed the audience with thought-provoking speeches on:

- The significance of Sanskrit in science and its contributions to knowledge systems.
- The cultural impact of the Telugu language and its literary richness.

#### **2.2 Pre-Event Competitions**

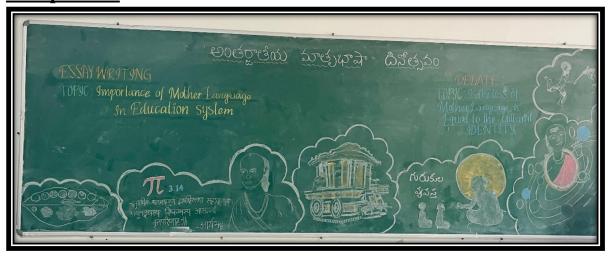
To encourage student participation and engagement, a series of competitions were conducted before the main event:

Date	Competition	<b>Total Participants</b>
14th Feb	Essay Writing	106
14th Feb	Debate	46
15th Feb	Poster Presentation	5
15th Feb	Logo Design Competition	11

These competitions provided students with a platform to showcase their **creativity**, **critical thinking**, **and linguistic pride**.

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# Essay Writing Competition







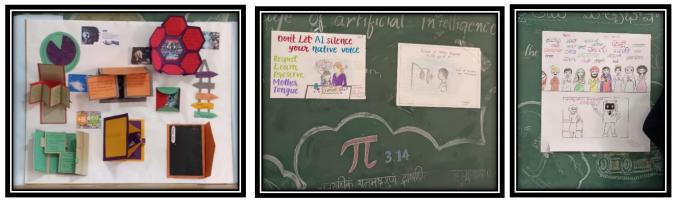
# **Debate Competition**



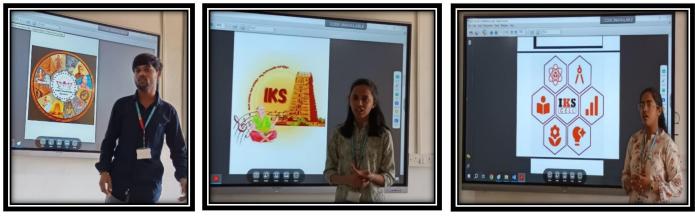




# **Poster Presentation**



# LOGO Competition



# 2.3 Matribahasha Divas 2025 – 21<sup>st</sup> February 2025

Matribahasha divas 2025 was celebrated on 21<sup>st</sup> February 2025 at Seminar Hall MRCE at 2:30 pm. Students has represented with various states attire on the dais at the time of inauguration of program.

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# Inaugurating the program by lighting of the lamp

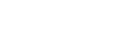








Address by IKS Chairmen & Principal Dr. M. Ashok



ALLA REDD COLLEGE OF ENGINEER

Address by Guest of

Honour Sri Samala Mohan

# Address by IKS Convener Dr. Y. Saritha Kumari





Address by Chief guest Sri.

**Umesh Trivedi Sharma** 

#### 2.4 Prize Distribution Ceremony

The winners and runners-up of each competition were honored by the **chief guests** during the **prize distribution ceremony** on 21st February. The list of winners is as follows:

#### **Essay Writing Competition**

- 1st Prize: S. Lipika (CSM, II Year, Section B)
- 2nd Prize: T. Bhavani (CSD, III Year, Section A)





#### **Debate Competition**

- 1st Prize: P. Aravind Reddy (CSE, II Year, Section E)
- 2nd Prize: P. Shiva Priya (CSE, III Year, Section A)



#### **Poster Presentation**

- 1st Prize: D. Divya (CSD, III Year, Section A)
- 2nd Prize: Ashritha Ch. (CSM, III Year, Section A)





#### Logo Design Competition

- 1st Prize: Veeresh (ECE, III Year, Section A)
- **2nd Prize:** G. Deepika (CSE, II Year, Section D)





## 2.5 Closing Ceremony

The event concluded with a heartfelt **vote of thanks** to all dignitaries, participants, and attendees. The **National Anthem** was sung, marking a respectful and patriotic end to the celebrations.



## 3. Conclusion

The Matribhasha Diwas celebrations at MRCE successfully promoted the richness of India's linguistic diversity while fostering creativity and intellectual discourse among students. The enthusiastic participation in competitions and cultural events highlighted the deep-rooted appreciation for mother languages and their relevance in contemporary society.

#### 4. Media Coverage



# మాతృభాష మూలాలు మల్చి పావద్దు

మేద్ఛల్రారల్: పరభాష జ్ఞానాన్ని ఆర్జించినప్ప టికీ మాతృభాష మూలాలు మర్చిపోవద్దని ఎమ్మా ర్సీఈ (పిన్సిపాల్ అశోక్ తెలిపారు. గుండ్లపోచం పల్లి మున్సిపాలిటీ పరిధి మైసమ్మగూడలోని ఎమ్మార్సీఈ కళాశాలలో శుక్రవారం ఇండియన్ నాలెడ్జ్ సిస్టమ్ సెల్ ఆధ్వర్యంలో అంతర్జాతీయ మాతృభాష దినోత్సవాన్ని నిర్వహించారు. అతి థులు ఉమేశ్వర్మ, సామల మోహన్ మాతృభాష ప్రాముఖ్యతను విద్యార్థులకు వివరించారు.



మాతృభాష దినోత్సవంలో ప్రిన్సిపాల్

22/02/2025 | Hyderabad(Medchal) | Page : 11 Source : https://epaper.sakshi.com/

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